



## GroundWidgets™ announces the acquisition of Unified Livery Systems (ULS)

**November 7, 2011** - GroundWidgets, an innovative software and technology development company is pleased to announce the acquisition of Unified Livery Systems (ULS) to deliver the next wave of automation technology to ULS customers and the limousine and chauffeured transportation industry.

Unified Livery Systems (ULS) is a leading provider of back office automation software for the limousine and chauffeured transportation industry. ULS offers both an in-house solution as well as a cloud (SaaS) solution for their products. The ULS portfolio of products is tiered for different sizes of companies and offers a very flexible and cost effective solution to their customers. ULS software solutions are developed using the latest generation of Microsoft technologies and are designed to help a limousine company operate their business by streamlining day to day processes. The latest version, ULS 6.0 software delivers powerful features for any fleet size, reservations, dispatching, accounting, flexible integration modules, online reservations, payment processing and other options all bundled into a very intuitive and easy to use interface.

"Joining forces with GroundWidgets was a logical and strategic decision for ULS and its ongoing evolution. Our team has been working with GW for the past year and was impressed with the innovative and next generation of products they are developing to accelerate automation for the limousine industry. ULS has always focused on delivering great products to its customer base and combining forces with GroundWidgets enables us to expand our portfolio of products as well as add resources for development and support" says John Ferrari, President of ULS.

"John and the ULS team share a core philosophy and mission with our company. Over the past year in working with the ULS team, we realized that our mission, core values and strategic direction were very synergistic and we shared a common philosophy on how to deliver great value and products to the customer base. Combining our resources with ULS will help accelerate the delivery of innovative products to the industry and we are privileged to have an industry veteran like John Ferrari as part of the GW team" says Apurva Patel, Chairman of GroundWidgets.

GW and ULS will be integrating their operations and software products in coming months to offer operational excellence and efficiency never before envisioned in the ground transportation industry within a suite of comprehensive and easy to use applications that seamlessly work together. GW and ULS have already integrated the LimoPad application with the ULS 6.0 system and we will be integrating other applications in the near future. Joining forces enables ULS and GroundWidgets to combine resources and focus on the next generation of software that streamlines workflow management, develop innovative products (hosted and local) at the right price and allow ground transportation companies to achieve higher levels of customer satisfaction and improve profit margins.

For more information on ULS, visit [www.unifiedliverysystems.com](http://www.unifiedliverysystems.com)

For more information on GW, visit [www.groundwidgets.com](http://www.groundwidgets.com).

### **About GroundWidgets:**

GroundWidgets is an entrepreneurial technology company driven and managed by founding developers and technologists. GroundWidgets is exclusively focused on consulting and development of applications for the ground transportation industry harnessing the collective institutional knowledge of its founders and their experience of over 25 years in the ground transportation industry. For further information you are invited to visit our home at [www.groundwidgets.com](http://www.groundwidgets.com)