



GroundWidgets - a Technology Company for the Ground Transportation Industry

September 7, 2010 - GroundWidgets, a software and technology services company launches today, focusing on the limousine and executive sedan transportation market. GroundWidgets specializes in a wide range of information technology services and solutions for the chauffeured ground transportation industry. GroundWidgets develops innovative software that enhances productivity and workforce optimization.

GroundWidgets software applications, (called 'widgets') provide the **"missing link"** to fill the gap between what ground transportation companies currently have as their overall technology platform and the next generation of systems. GroundWidgets vision is to simplify complex business processes, using innovative technology to deliver intuitive software within an ecosystem that enables transportation companies, their customers, employees, drivers and affiliates to transact business in a seamless manner.

GroundWidgets also provides professional services in all areas of the software development lifecycle including initial consultation, requirements documentation, application development, deployment and support. GroundWidgets has extensive experience in developing applications across a variety of desktop, web and mobile platforms including but not limited to Microsoft .NET, Java, Apple, Blackberry and Android.



GroundWidgets mission and goals are – “to passionately innovate and develop new technologies that empower our client’s business operations to achieve operational excellence and workforce optimization”. GroundWidgets vision is to build an *ecosystem of widgets* (software applications) that will be symbiotic in nature and co-exist with current and future technology platforms.

For more information on GroundWidgets, its products and services, contact via email at sales.info@groundwidgets.com

About GroundWidgets:

GroundWidgets is an entrepreneurial technology company driven and managed by founding developers and technologists. GroundWidgets is exclusively focused on consulting and development of applications for the ground transportation industry harnessing the collective institutional knowledge of its founders and their experience of over 25 years in the ground transportation industry. For further information you are invited to visit our home at www.groundwidgets.com